



# SMiRT 28

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## Canadian Nuclear Society

### SMiRT28 Sponsorship and Exhibition Information Package

Aug 10-15, 2025, The Westin Harbour Castle, Toronto

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Table 1: Cost of Sponsorship Levels for each Conference

Conference	Host	Platinum	Gold	Silver	Bronze
28th International Conference on Structural Mechanics In Reactor Technology, SMiRT28	\$40,000	\$27,000	\$20,000	\$15,000	\$10,000

1. General Sponsorship Level Packages

**Table 2: Benefits of Different Sponsorship Levels for Conferences**

Benefit	Host	Platinum	Gold	Silver	Bronze
Number of complimentary registrations	7	5	4	3	2
Complimentary Exhibitor Booth (includes 2 additional complimentary registrations for running the booth). <i>Host and Platinum sponsors have first choice of location on floorplan for in-person events.</i>	✓	✓	✓	✓	
A complimentary sponsorship item can be selected from the Sponsorship items (up to 20% of the sponsorship value). Note that for the host sponsor, this item is in addition to their recognition associal event/entertainment sponsor.	✓	✓	✓		
<b>Visibility and Involvement Prior to Event</b>					
Logo and link to company website featured on event website, and a ‘thank you for sponsoring’ announcement on LinkedIn	✓	✓	✓	✓	✓
Opportunity to display company marketing video on screen in the plenary room (if held in-person) or on rotating banner of event website homepage (if this is held virtually).	✓	✓	✓		
Logo on all conference marketing communications	✓	✓			
Opportunity to provide representative on event organizing committee to participate in key decisions	✓				
<b>Visibility and Involvement During Event</b>					
Logo and name displayed at all appropriate opportunities during event both for virtual and in-person events (e.g., scrolling slide show during program-free times, signage, etc.)	✓	✓	✓	✓	✓
Verbal recognition of sponsorship at all appropriate opportunities during event	✓	✓	✓		
Number of event meals at which company receives a reserved table	All	2	1		
Opportunity for podium appearances such as welcoming registrants at the start of event	✓				
Recognized as the Banquet Dinner sponsor	✓				

\*\* It should be noted that some of the items may not be applicable to some of the conferences, and items are subject to availability in the specific conference

## 2. EXHIBITOR PACKAGE

**Table 3: Features of Exhibitor Booths for In-Person and Virtual Events**

Format	Exhibitor Booth Features	Value
In-Person	<ul style="list-style-type: none"><li>• Two full conference registrations for staff to attend to booth. This includes full access to the event and all conference programming, including meals. Please note that the staff must register at least one month before the event (discount codes to be provided).</li><li>• One booth space (Size to be confirmed, )</li><li>• One 6-ft draped table</li><li>• Two side chairs and waste basket</li><li>• List of event attendees</li><li>• General company visibility:<ul style="list-style-type: none"><li>○ Company logo displayed on event website, with link to company website</li><li>○ Company logo displayed on large poster on-site, and in a scrolling slide show during event down-time</li></ul></li></ul>	\$4,500 +tax

## 3. TERMS AND CONDITIONS / INSTRUCTIONS / METHODS OF PAYMENT

### Terms and Conditions

Sponsorship and exhibition opportunities will be confirmed on a first-come, first-served basis. After your participation has been confirmed, you will be provided with an invoice for payment.

Payment of invoices for sponsorship and exhibition items is expected in full within 30 days of invoicing. Sponsorship and exhibition items with payment not received within 30 days of invoicing are not considered guaranteed.

The CNS does not assume liability for loss of or damage to company's material or equipment when on-site at an in-person event.

### Methods of Payment

Payments can be made directly through the event website in most cases. In cases where this is not obvious, please reach out to the CNS Sponsors & Exhibits Chair (contact information on front page). Payment methods include:

- Credit card (VISA / MasterCard / AMEX)
- Cheque payable to "Canadian Nuclear Society" and mailed to  
Canadian Nuclear Society  
998 Bloor St. W. #501  
Toronto, ON, M6H 1L0

### Cancellation and Refund Policy

No refunds will be provided for cancellation of sponsorship and exhibition items once the booking had been finalized.

# CNS SPONSOR AND EXHIBITOR APPLICATION FORM

To reserve sponsorship or exhibition opportunities for your company, **please first check the event website, as the selection and payment may be possible directly on the site.** If reservation is not available directly through the event website, please fill out this form and send it to the CNS Sponsorship & Exhibits Chair ([moe.fadaee@cns-snc.ca](mailto:moe.fadaee@cns-snc.ca)). Please feel free to reach out if you have any questions.

## SECTION A - COMPANY AND CONTACT INFORMATION

FULL NAME OF COMPANY FOR DISPLAY DURING EVENT	
FULL NAME OF COMPANY THAT THE CNS CAN EXPECT PAYMENT FROM (if different from above)	
COMPANY ADDRESS	
CONTACT PERSON (to receive all correspondence)	BUSINESS TITLE
EMAIL	PHONE

## SECTION B - SPONSORSHIP ITEM SELECTION

EVENT NAME	SPONSORSHIP ITEM	COST ()
TOTAL COST		

## SECTION C - EXHIBITOR ITEM SELECTION

EVENT NAME	COST ()
TOTAL COST ()	

All pricing excludes HST. HST will added on the final invoice.

## SECTION D - TERMS AND CONDITIONS

Sponsorship and exhibition opportunities will be confirmed on a first-come, first-served basis. After your participation has been confirmed, you will be provided with an invoice for payment.

Payment of invoices for sponsorship and exhibition items is expected in full within 30 days of invoicing. Sponsorship and exhibition items with payment not received within 30 days of invoicing are not considered guaranteed.

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No refunds will be provided for cancellation of sponsorship and exhibition items once the booking had been finalized.

## SECTION E - PAYMENT INFORMATION

METHOD OF PAYMENT		
VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Cheque <input type="checkbox"/>		
CREDIT CARD INFORMATION (fill out only if credit card selected above)		
CARD NUMBER	EXPIRATION DATE	
CARDHOLDER NAME (full name as it appears on card)	EMAIL	PHONE
ADDRESS ASSOCIATED WITH CARD		
TOTAL AMOUNT CHARGED TO CARD (including applicable HST)	SIGNATURE OF CARDHOLDER	

## AUTHORIZATION

By signing below, I hereby confirm that I am authorized by the company listed in Section A to make the financial commitment(s) listed in Section B and/or Section C, and agree in full to the terms and conditions listed in Section D.

NAME	SIGNATURE	DATE